

# Robert Breitbach Consulting

---

## International Executive Search

I. Quarter 2020 (updated)

### RBC Newsletter



### Table of Content

- Human Resources Training and Development
- Calendar of Events
- Personnel Merry-Go-Round
- From Around the World
- Who We Are
- Legal: Source List & Links

# Robert Breitbach Consulting

---

## International Executive Search

### Human Resources Training And Development

by Sowrabh Sharma, United States <sup>(1)</sup>

The recruitment of resources holds the key area of functioning in the human resources strategy of any business. The growth of the organization depends on the utilization and proper placement of resources as part of the human resources strategy. Every organization strives to spend considerable amounts in documenting human resources functions as the rightly developed resource contributes on a higher level. The recruitment of the fresh resources poses several key challenges to any firm. The resources need to be well equipped as per the human resource training and development plan. This methodology provides all the necessary functional information to the resource to manage the day-to-day work and attend to tasks independently.



2/9

### HR training and development take part in business growth

There is considerable importance attached in any organization on the human resources training and development as the individual resources provide valuable insights and take part in the growth of the business. Though the business progress evolves around the environment in which it operates the functioning and observance of human resources strategy and its update immensely helps the firm. The human resources strategy comes in handy for the organization to be identified among its peers and symbolizes to the cherished values that it subscribes to. Many of the firms who extend support to causes like environmental concerns operate beyond their business goals to work with society. This will be done by incorporating such noble thoughts and ideas in their business development plan. This enables the employees to identify them with such causes and work towards their success.

# Robert Breitbach Consulting

---

## International Executive Search

### Higher returns to the company

The growth of the companies depends entirely on the functioning of human resources and how fast they react to the changing situation in which they are operating. Any unskilled person if given proper training as part of human resources training and development program of the company, such resources deliver higher returns to the company. Though in the short run it takes a lot of time and attention in honing the skills of individuals is necessary, such focused approach molds the individual to develop character and to attend the tasks enlisted by the company with confidence.



3/9

---

### The results must be shared

The driving force behind all the good work will have an intricate design and a well-crafted human resources strategy ensures that the trained resources deliver on their targets in a specified timeframe. As the human resources training and development involves considerable costs to the organization, the training must identify measurable targets for the individual resources. Each time when the resource completes a task, the results must be shared. As the scope of training enshrines guidance, a trainer must identify quickly the areas of improvement and continue to guide the resource to get expected results. The close observation and guidance ensure better results and the returns on the investments made in human resources development will help the company to make gains in its business. Well informed and trained resources will be able to function independently in all areas of business. This will help the company to plan and assign tasks that require independent functioning of the resource. A trained person brings measurable returns that the company expects and incentive such contributors working for business growth.

# Robert Breitbach Consulting

---

## International Executive Search

### Calendar of Events

April 16 - 19  
**Kenya Homes Expo**  
Nairobi, Kenya

May 18 - 21  
**Hong Kong International Diamond**  
Hong Kong

May 06 - 08  
**World IT Show**  
Seoul, South Korea

March 05  
**CIO Event Europe**  
Stockholm, Sweden



4/9

March 07  
**Handmade In The Hunter Markets**  
Pokolbin, Australia

February 02 - 06  
**Spring Fair**  
Birmingham, UK

March 19  
**Begin Edu Fair**  
Baku, Azerbaijan

February 27 – March 01  
**Printing & Packaging Expo**  
Pak Kret, Thailand

March 04 - 07  
**Madina Expo for Modern Hotels**  
Medina, Saudi Arabia

March 03 - 05  
**Middle East Electricity**  
Dubai, UAE

# Robert Breitbach Consulting

---

## International Executive Search

March 04 - 06

**LA Textile**

Los Angeles, United States

March 19 - 22

**Paperworld India**

Mumbai, India

March 04 - 06

**Oil & Gas Expo**

Mumbai, India

March 11 - 14

**Machine Tools Expo MMT**

Mumbai, India

March 18 - 22

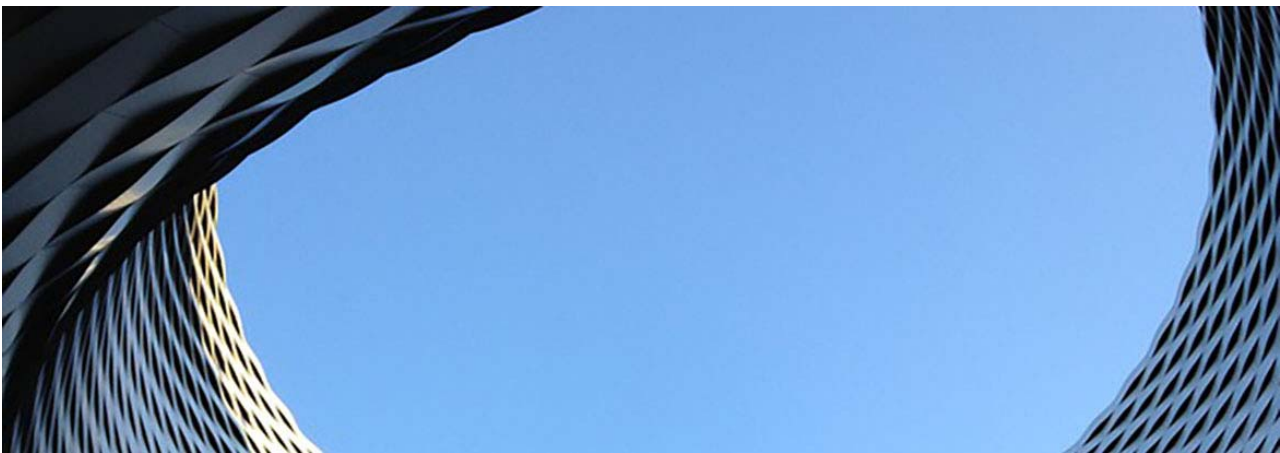
**WORLDBEX**

Pasay, Philippines

March 02 - 04

**SISAB Portugal**

Lisbon, Portugal



5/9

March 14 - 15

**PharmagoraPlus**

Paris, France

March 09 - 11

**Leatherworld Middle East**

Dubai, UAE

March 24 - 26

**Agrofood Nigeria**

Lagos, Nigeria

March 11 - 13

**Australasian Oil & Gas Exhibition**

Perth, Australia

March 19 - 22

**Architectural Diges Design Show**

New York, United States

March 10 - 14

**CONEXPO-CON/AGG**

Las Vegas, United States

# Robert Breitbach Consulting

---

## International Executive Search

### Personnel Merry-Go-Round

**Nampak**, Africa's largest packaging manufacturer, promoted **Eric Smuts** new Chief Executive Officer. Mr. Smuts has been within the Nampak Group since 1997.

**McAfee** appoints **Peter Leave** new Chief Executive Officer. Mr. Leave succeeds **Christopher Young**, who has decided to step down, but will remain in an advisory role.

**Andy Bryant**, former chairman of the board of directors at **Intel Corp.**, was welcomed as Lead Independent Director for **Columbia Sportswear**.

Effective January of 2020, **Jost Lammers** is the new President and Chief Executive Officer of FMG **Flughafen München GmbH** (Munich Airport).



6/9

French carmaker **Renault** names **Luca de Meo** new Chief Executive Officer. Mr. de Meo has more than 25 years of experience in the automotive sector.

**YUM! Brands, Inc.** announced the appointment of **Annie Young-Scrivner** as Chief Executive Officer for **GODIVA Chocolatier**.

**Angela Cretu** was appointed new Chief Executive Officer of **Avon**. Ms. Cretu has been with Avon for more than 21 years, most recently as General Manager Europe.

**BCE Inc. and Bell Canada** promotes **Mirko Bibic** to new Chief Executive Officer. Mr. Bibic has been within the Bell Group since 2008.

# Robert Breitbach Consulting

---

## International Executive Search

### From Around the World

Roddy Clarke, Director of *Concept Creatives* and freelance journalist, writes on Forbs' website about **Emily Skinner**, founder of *Evan James Design* and her collaboration with **Alicia Rowbotham**:

**UK Surface Designer Reimagines Textile Waste In New Collaboration**

Please read full article, published by **Forbes Media** <sup>(4)</sup>

**Boeing reports its first loss in two decades.**

"... the plane maker was forced to ground the aircraft, which had been its best seller, in March last year after two deadly crashes that killed 346 people... that has hurt the firm's finances, pushing it to a \$636m loss for 2019.

Please read full article, published by **BBC News** <sup>(3)</sup>



**Juan Antonio Bauzá** explains in the Spanish newspaper *El País*, why the Mallorquin village Deià, home to just over 600 people, has **"... more tourist accommodation than residents..."**

Please read full article in English, published by **El País**. <sup>(5)</sup>

**Jenny Marc** and **Nell Lewis** explain on CNN Business, **"How BMW is trying to modernize manufacturing"**. **"...the Regensburg plant was described as 'factory of the future' by The World Economic Forum..."**

Please read full article, published by **CNN Business**.<sup>(2)</sup>

# Robert Breitbach Consulting

---

## International Executive Search

### Who We Are

Since 1993, Robert Breitbach Consulting has been specializing in international recruitment of executives and highly qualified personnel, on retained basis.

We work through our offices in Germany, Spain and Estonia as well as with a partner network throughout Europe, the United States, Asia and the Middle East that has been built over a period of more than a quarter of a century.

Please visit our website at [www.breitbach.com](http://www.breitbach.com). It goes without saying that we are happy to answer to your inquiries via telephone or email.



*„ Trust is a tender plant. Once destroyed it is slow to grow back. “*  
Otto von Bismarck (1815 – 1898)



Staffel House in Bad Honnef, Germany

8/9

**Robert Breitbach Consulting**  
Hauptstrasse 15  
(Staffel House)  
D-53604 Bad Honnef

Phone: +49 2224 123-9332  
Fax: +49 2224 93 78 78  
Email: [info@breitbach.com](mailto:info@breitbach.com)

LinkedIn:  
[RBC on LinkedIn](#)

*Sincerely,*  
Team RBC



# Robert Breitbach Consulting

---

## International Executive Search

### Legal: Source List & Links



Please contact us via email [info@breitbach.com](mailto:info@breitbach.com) if you would like to contribute to our next newsletter. We appreciate all kind of information around the industry or even an editorial contribution.

#### Articles and Editorials

<sup>(1)</sup> Courtesy of Sowrabh Sharma: "[Human Resources Training and Development](#)"

<sup>(2)</sup> Courtesy of the CNN Business News: [www.edition.cnn.com](http://www.edition.cnn.com).

<sup>(3)</sup> Courtesy of BBC News: [www.bbc.com](http://www.bbc.com).

<sup>(4)</sup> Courtesy of Forbes Media: [www.forbes.com](http://www.forbes.com).

<sup>(5)</sup> Courtesy of Sourcing Journal: [www.english.elpais.com](http://www.english.elpais.com).

#### Photos and Licenses

Photos and graphs published with the kind permission of [pixabay](#).

Links in this document might only work when the newsletter is downloaded to your device.

Copyright © 1993 - 2020 Robert Breitbach Consulting. All Rights Reserved.

Responsible for the contents: Robert Breitbach

[Imprint](#) • [Privacy Policy](#)