

Robert Breitbach Consulting

International Executive Search

February 2020

RBC Newsletter for the Packaging Industry



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Human Resources Training And Development

by Sowrabh Sharma, United States ⁽¹⁾

The recruitment of resources holds the key area of functioning in the human resources strategy of any business. The growth of the organization depends on the utilization and proper placement of resources as part of the human resources strategy. Every organization strives to spend considerable amounts in documenting human resources functions as the rightly developed resource contributes on a higher level. The recruitment of the fresh resources poses several key challenges to any firm. The resources need to be well equipped as per the human resource training and development plan. This methodology provides all the necessary functional information to the resource to manage the day-to-day work and attend to tasks independently.



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HR training and development take part in business growth

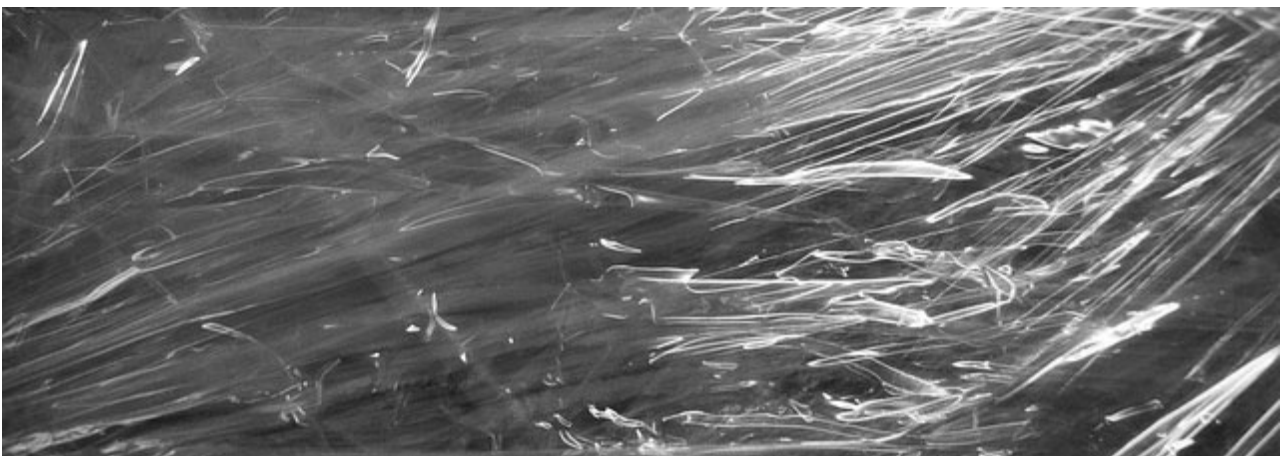
There is considerable importance attached in any organization on the human resources training and development as the individual resources provide valuable insights and take part in the growth of the business. Though the business progress evolves around the environment in which it operates the functioning and observance of human resources strategy and its update immensely helps the firm. The human resources strategy comes in handy for the organization to be identified among its peers and symbolizes to the cherished values that it subscribes to. Many of the firms who extend support to causes like environmental concerns operate beyond their business goals to work with society. This will be done by incorporating such noble thoughts and ideas in their business development plan. This enables the employees to identify them with such causes and work towards their success.

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Higher returns to the company

The growth of the companies depends entirely on the functioning of human resources and how fast they react to the changing situation in which they are operating. Any unskilled person if given proper training as part of human resources training and development program of the company, such resources deliver higher returns to the company. Though in the short run it takes a lot of time and attention in honing the skills of individuals is necessary, such focused approach molds the individual to develop character and to attend the tasks enlisted by the company with confidence.



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The results must be shared

The driving force behind all the good work will have an intricate design and a well-crafted human resources strategy ensures that the trained resources deliver on their targets in a specified timeframe. As the human resources training and development involves considerable costs to the organization, the training must identify measurable targets for the individual resources. Each time when the resource completes a task, the results must be shared. As the scope of training enshrines guidance, a trainer must identify quickly the areas of improvement and continue to guide the resource to get expected results. The close observation and guidance ensure better results and the returns on the investments made in human resources development will help the company to make gains in its business. Well informed and trained resources will be able to function independently in all areas of business. This will help the company to plan and assign tasks that require independent functioning of the resource. A trained person brings measurable returns that the company expects and incentive such contributors working for business growth.

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Calendar of Events

February 12 - 15
Food Pack Asia (FPA)
Bangkok, Thailand

February 14 - 16
Indexpo Nagpur
Nagpur, India

February 27 – March 1
Printing & Packaging Expo
Pak Kret, Thailand

February 12 - 14
Pick And Pack
Barcelona, Spain



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March 02 - 04
Packtech Expo Balkan
Belgrade, Serbia

March 03 - 05
Complast South Africa
Johannesburg, South Africa

March 03 - 05
Pack Expo East
Philadelphia, United States

March 03 - 05
Warsaw Pack
Pruszkow, Poland

March 04 - 05
Sino-Pack
Guangzhou, China

March 06 - 08
3P – Plas Print Pack Pakistan
Lahore, Pakistan

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March 09 - 11
Printpack Alger
Ain Benian, Algeria

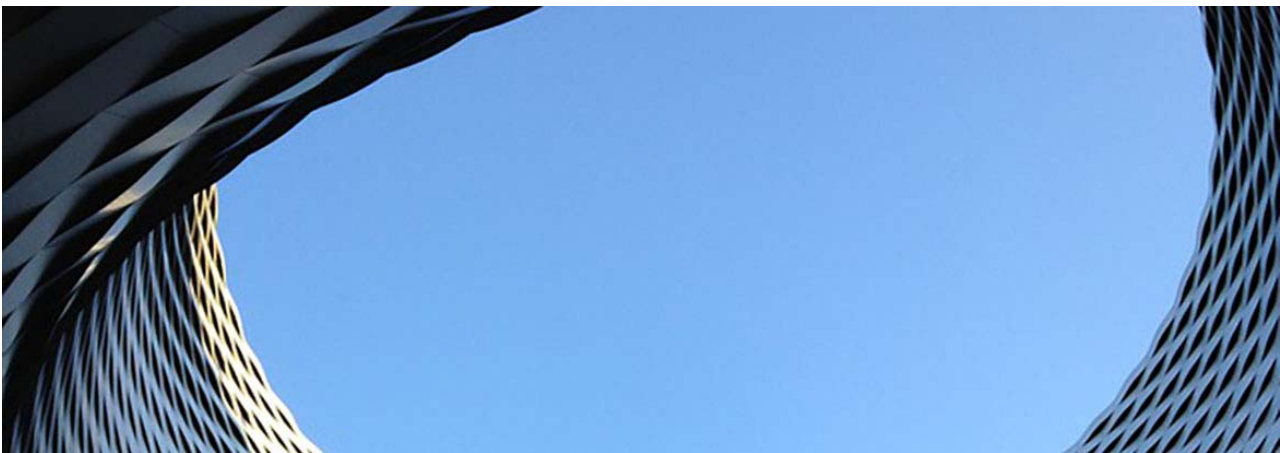
March 11 - 13
Expo Plasticos
Guadalajara, Mexico

March 20 - 22
PackPlus South
Hyderabad, India

March 11 - 12
Pactec
Helsinki, Finland

March 17 - 20
SenePack and SeneFood Expo
Dakar, Senegal

March 23 - 25
Oman Plast
Muscat, Oman



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March 24 - 26
ProPak Vietnam
Ho Chi Minh, Vietnam

March 25 - 26
Packaging of Perfume Cosmetics & Design
Shanghai, China

March 31 – April 02
The Future of Packaging Technology
Utrecht, Netherlands

March 24 - 26
Foam Expo
Novi, United States

March 27 - 29
Packaging
Lisbon, Portugal

April 01 – 02
Industrial Pack
Atlanta, United States

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Personnel Merry-Go-Round

Nampak, Africa's largest packaging manufacturer, promoted **Eric Smuts** new Chief Executive Officer. Mr. Smuts has been within the Nampak Group since 1997.

Diego Hervás is the new Chief Executive Officer of **Comexi**. The company states, that Mr. Hervás's appointment is a clear commitment to innovation and technology.

Pharmaceutical contract packer **The Wasdell Group** has appointed **Vincent Dunne** as its new CEO. Dunne has more than 20 years of experience in senior positions.

The **Weener Plastics Group** has announced the appointment of **Adrian Whitfield** as its Chief Executive Officer. Mr. Whitfield will follow interim CEO **Anthonie Zoomers**.



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Berry Plastic Group promotes **Thomas Salmon** new Chief Executive Officer after **Jonathan Rich** retires. Previously, Salmon was the company's President & COO.

Peter Oswald was appointed new Chairman of the Management Board and Chief Executive Officer of **Mayr-Meinhof Karton AG**, effective 1 April 2020.

Baldwin Technology appoints **Joe Kline** as new President & Chief Executive Officer. Acting CEO **Kyle Chapman** will continue as Baldwin's Chairman.

Sanner Group, international supplier of high-quality packaging and components for the pharmaceutical industry, appoints **Ralf Tiemann** CEO of the entire group.

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From Around the World

The **Reusable Packaging Association (RPA)** has launched its 2020 State of the Reusable Packaging Industry Survey, seeking “... *insights into trends shaping the reusable transport packaging industry...*”

Please read full article, published by **Modern Materials Handling MMH.** ⁽²⁾

Yahoo! Finance is giving a grim outlook for the paper & plastic packaging industry.

“...*Zack industry rank indicates dismal prospects...*”

Please read full article, published by **yahoo! finance.** ⁽³⁾



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Gary of TECHNEWS.MOBI writes about the Global Lubricant Packaging Market Report 2020.

“...*revenue forecast 2024...*”

Please read full article, published by **Technews.mobi Market Reports.** ⁽⁴⁾

Jessica Page of Packaging-Gateway writes that “...*scientists develop biodegradable packaging for the cosmetics industry...*”

“... *help to more sustainable packaging...*”

Please read full article, published by **Packaging Gateway.** ⁽⁵⁾

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Who We Are

Since 1993, Robert Breitbach Consulting has been specializing in international recruitment of executives and highly qualified personnel, on retained basis.

We work through our offices in Germany, Spain and Estonia as well as with a partner network throughout Europe, the United States, Asia and the Middle East that has been built over a period of more than a quarter of a century.

Please visit our website at www.breitbach.com. It goes without saying that we are happy to answer to your inquiries via telephone or email.



„ Trust is a tender plant. Once destroyed it is slow to grow back. “
Otto von Bismarck (1815 – 1898)



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Sincerely,
Team RBC

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Legal: Source List & Links



Please contact us via email info@breitbach.com if you would like to contribute to our next newsletter. We appreciate all kind of information around the industry or even an editorial contribution.

Articles and Editorials

⁽¹⁾ Courtesy of Sowrabh Sharma: “Human Resources Training and Development”.

⁽²⁾ Courtesy of Modern Materials Handling: www.mmh.com.

⁽³⁾ Courtesy of Yahoo! Finance: finance.yahoo.com.

⁽⁴⁾ Courtesy of Technews.mobi Market Reports: www.technews.mobi.

⁽⁵⁾ Courtesy of Packaging Gateway: www.packaging-gateway.com.

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